

I Speak Portuguese. | Do You?

LEARN PORTUGUESE IN LISBON



PORTUGUESE
CONNECTION

Why Portuguese?

Top 10 worldwide languages



1

Chinese

- 1,284 billion speakers
- Primary Country: China
- Total number of countries speaking the language: 37



3

English

- 372 million speakers
- Primary Country: United Kingdom
- Total number of countries speaking the language: 106



5

Portuguese

- 261 million speakers
- Primary Country: Portugal
- Total number of countries speaking the language: 13



2

Spanish

- 437 million speakers
- Primary Country: Spain
- Total number of countries speaking the language: 31



4

Arabic

- 295 million speakers
- Primary Country: Saudi Arabia
- Total number of countries speaking the language: 57



6

Hindi

- 260 million speakers
- Primary Country: India
- Total number of countries speaking the language: 5

Why Portuguese?

Top 5 languages used online

English



984.7 million users



68.6% of the total population
of English language speakers

25.3% of all the internet users



Chinese



770.8 million users



54.1% of the total population of
Chinese language speakers

19.8% of all the internet users

Spanish



312 million users



61.1% of the total population of
Spanish language speakers

8% of all the internet users

Arabic



184.6 million users

43.8% of the total population of
Arabic language speakers

4.8% of all the internet users

Portuguese



158.4 million users

56.2% of the total population of
Portuguese language speakers

4.1% of all the internet users

If we consider the top 10 languages used online (3.8 billion internet users), 896,7 million people speak the rest of the languages, which makes the remaining 23.1% of internet users

Why Portuguese?

Importance of Portuguese language



Why Portuguese?

2 Main reasons why the Expats should learn Portuguese

1. Get the most of your daily life in Portugal

- better understand of how the country functions (law, politics, paperwork, public services, etc);
- be able to understand what is happening around you (social/cultural and entertainment events);
- make good deals/business without the need of help (intermediation);
- be able to understand the news (up-to-date).

Why Portuguese?

2 Main reasons why the Expats should learn Portuguese

2. Required for Citizenship and Permanent Residency

- Citizenship → Citizenship exam preparation (100% positive rate)
- Permanent Residency → Our certificate is valid (A2 level certificate)

Portuguese Connection

Portuguese Classes: All kinds of classes

Online Classes (learn from your place)

- Private or group classes taken place in Zoom.

In-person classes (in our Facilities - Lisbon)

- All kinds of classes (Private/Group, Intensive/Extensive, Business classes, etc).

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Offer, Methodology and Goal

Offer

We are a Portuguese School located in Lisbon, Portugal, specialized in the teaching of Portuguese to foreigners (adults). We help our students to learn Portuguese language through our custom designed courses, developed to ensure a fantastic learning experience.

Methodology

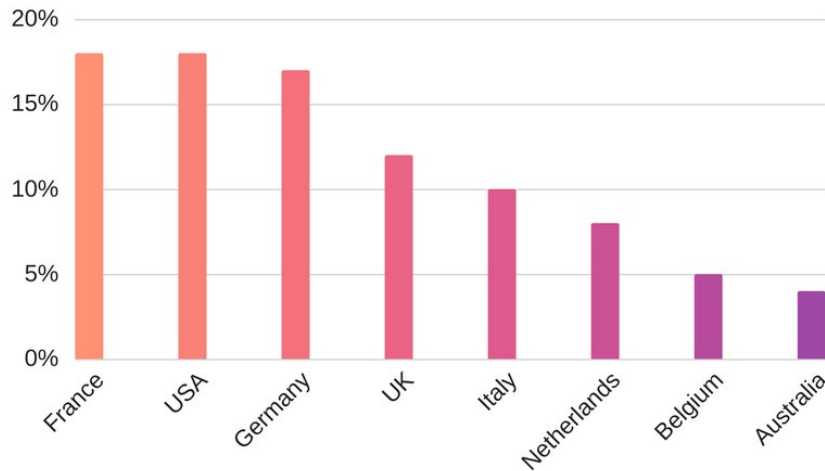
Our language lessons focus on communication and our teachers only use Portuguese language in class. For us, all language skills are important (speaking, reading, writing, and listening) and students work them all since from the very beginning.

Goal

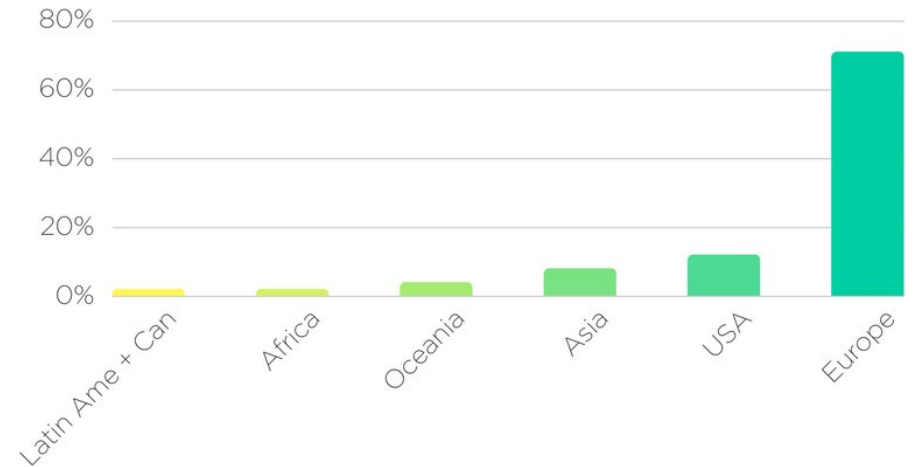
Top learning results and to ensure a pleasant/unforgettable stay in Lisbon (activities/accommodation).

Portuguese Connection

Portuguese Connection by numbers



Our students come from all continents (mainly Europe and USA)



Thousands of students from more than 90 different countries

Portuguese Connection

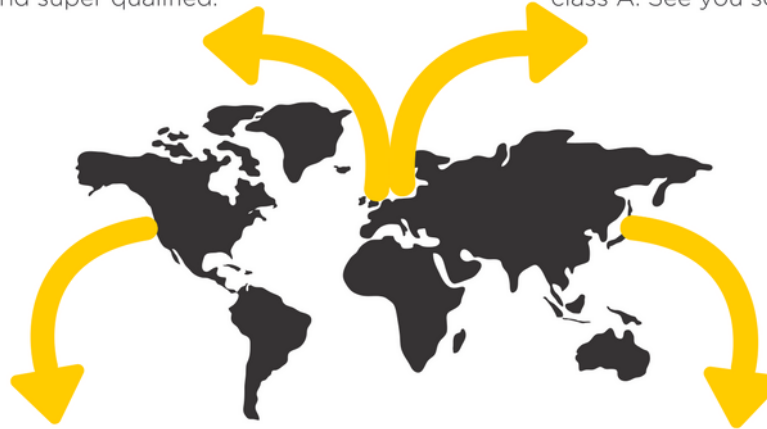
Testimonials: Students from all over the world

Melina, Germany

"Best language school in town! The teachers are always friendly and super qualified."

Christopher, UK

"Best people in the world! I had a fantastic time. The teaching is class A. See you soon!"



Kenned, USA

"took two weeks of intensive group classes as a beginner, and I was impressed.."

Rika, Japan

"The best language school ever and I was in more than 30 schools. I will come back for sure"

AMAZING TESTIMONIALS FROM 70 COUNTRIES AROUND THE WORLD

Portuguese Connection

Prize Drawing

- **Just for attendees** of Live and Invest Overseas Conference 2023.
- **What you need to do?** You just need to fill out the contact list sheet available on our exhibition table with your contact information.
- **Winner announcement?** The prize winner will be informed by the 21st of April, the latest!
- **Prize:** 3 free of charge online classes (3 hours of Portuguese classes).

Portuguese Connection

A Team you can trust!



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